



SMC Ranking
 ★★☆☆☆ (2/5)

Issue Highlights

| Industry | NBFC |
|-------------------------|------------|
| Offer for sale (Shares) | 9,356,725 |
| Fresh Issue (Shares) | 4,672,897 |
| Total Offer | 14,029,622 |
| Issue Size (Rs. Cr.) | 1196-1200 |
| Price Band (Rs.) | 853-856 |
| Offer Date | 5-Aug-19 |
| Close Date | 7-Aug-19 |
| Face Value | 10 |
| Lot Size | 17 |

Issue Composition

| | In shares |
|----------------------|-----------|
| Total Issue for Sale | 14029622 |
| QIB | 7,014,811 |
| NIB | 2,104,443 |
| Retail | 4,910,368 |

Shareholding Pattern (%)

| Particulars | Pre-issue | Post-issue |
|-----------------------------|----------------|----------------|
| Promoters & promoters group | 81.22% | 62.58% |
| QIB | 18.78% | 26.51% |
| NIB | 0.00% | 3.27% |
| Retail | 0.00% | 7.64% |
| Total | 100.00% | 100.00% |

*Calculated on the upper price band

Objects of the Issue

- Augmenting the capital base and
- General corporate purposes

Book Running Lead Manager

- Axis Capital Limited
- ICICI Securities Limited
- IIFL Securities Limited
- JM Financial Limited
- IndusInd Bank Limited
- YES Securities (India) Limited

Name Of The Registrar Karvy Fintech Private Limited

About the Company

Spandana Sphoorty Financial Limited is rural-focused NBFC-MFI with a geographically diversified presence in India. The company offers income generation loans under the joint liability group model, predominantly to women from low-income households in Rural Areas. The company offers products such as Abhilasha (JLG Loans), Shree Loans, Loans Against Property (LAP), Gold Loans (Keertana), Phinix Loans and Interim Loans. The company provides income generation loans, business loans and loans against gold jewellery. As of March 31, 2019, it was the fourth largest NBFC-MFI and the sixth largest amongst NBFC-MFIs and SFBs in India, in terms of AUM. As of June 30, 2019, it had 7,062 employees (including 5,051 credit assistants) operating out of 929 branches in 269 districts across 16 states and 1 union territory in India.

Strength

Seasoned business model with resilient performance through business cycles: The company believes that its track record of dealing with the aftermath of the 2010 AP Crisis, CDR and demonetization demonstrates the strength of the company business model, policies and client relationships as well as the company ability to manage the expectations of varying stakeholders in the company business, including staff, lenders, shareholders and clients.

High degree of client engagement and robust risk management, leading to superior asset quality and collections: The Company focuses on a high degree of client engagement through the company large employee base and operating procedures. The company risk management norms are designed keeping in mind the various kinds of risks to the company business. It also has well-established internal controls, a well-designed system for operations, strong policies and procedures to maintain financial discipline. The company high degree of client engagement and effective risk management policies have resulted in healthy asset quality.

Streamlined systems and processes and high employee productivity leading to low operating expense ratio: The company business processes are designed for scale and efficiency and it constantly reviews and endeavours to strengthen them as the scale of the company operations increase. The company operational efficiency is also driven by streamlined systems and procedures and scalable workforce deployment.

Focus on the high potential and under-served rural segment: Rural Areas in India are a highly under-served market for formal banking services in terms of access, availability and suitability of products and services. Therefore, the company strategically focuses on clients in the rural sector. Accordingly, with the company focuses on the rural segment as of December 31, 2018, 88% of the company portfolio was located in Rural Areas, as compared with 61% for 33 NBFC-MFIs as a whole. As of March 31, 2019, 94.6% of the company portfolio was located in Rural Areas.

Geographically diversified operations leading to risk containment and business resilience: As of June 30, 2019, the company covers 74,749 villages in 269 districts in 16 states and 1 union territory across India through 929 branches. The company operations are well-diversified at the branch, district and state levels. Presence in widespread geographies in India offers it a potential growth opportunity to further grow the business penetration in same areas and also reach out to more congruent geographies. With this adopted norm, the company operations are geographically well-diversified with no single state contributing more than 20.01% to the company AUM, no district contributing more than 1.82% to the company AUM and no branch more than 0.3% to the company AUM as of March 31, 2019.

Strategy

Leverage the company popular income generation loan products to derive organic business growth: Through the client-centric business model, it focuses on providing financing to clients on a speedy and continual basis. The company also focuses on providing income generation loans and the company popular 'Abhilasha' loans (which are income generation loans) amounted to 84.62% of the company Gross AUM, as of March 31, 2019. It expects to derive organic growth through the company popular income generation loan products that are offered through the JLG model. To this end, it intends to utilize the company existing branch infrastructure and employee base to increase the company volume of income generation loans.

Leverage the company existing branch network by increasing loan portfolio and enhancing employee productivity: The Company has a large branch network which can be further leveraged since it has maintained low exposure levels per branch thus far. The company believes that it has the existing physical infrastructure and workforce in place to increase the company loan portfolio, without a proportionate increase in operating expenses. Further, it believes that it has latent growth potential (i) by way of opening new branches in adjacent areas to the company existing branch network; (ii) splitting large branches according to demand (allowing them to grow by acquiring more clients in the same geographies); and (iii) leverage on those states where it has less penetration though the states have large unmet potential.

Increase the company presence in under-penetrated states and districts. The company's contiguous growth strategy is also relevant for expanding into newer districts within the states where it has already operations. It intends to continue to expand the company geographical coverage into newer states and union territories as well where it sees business potential (for instance, Assam, Punjab and Haryana).

Further diversify the company borrowing profile and reduce the company cost of borrowings: The company funding sources are varied, as it believes that a diversified debt profile ensures that it is not overly dependent on any one type or source for funding. Post the company exit from CDR, it has diversified the company lender base and accessed diverse sources of liquidity, such as term loans, cash credit and subordinated debt from banks, financial institutions and non-banking financial companies, proceeds from loan assets securitized, and proceeds from the issuance of NCDs to meet the company funding requirements. It intends to further diversify the company lender base by raising financing through lower cost avenues such as capital markets instruments such as NCDs, commercial paper and securitizations and through term loans from banks under priority sector lending. It believes that this diversification will enable the company to meet funding requirements and further optimize Average Cost of Borrowings.

Risk Factor

Business concentration is on a few states: The Company's operations are concentrated in the states of Karnataka, Madhya Pradesh, Orissa, Maharashtra and Chhattisgarh and any adverse developments in these states could have an adverse effect on the company's business, financial condition, results of operations and cash flows.

Loans are unsecured: Microfinance loans are unsecured and are susceptible to various operational, credit and political risks which may result in increased levels of non-performing assets ("NPAs"), thereby adversely affecting the company business, results of operation and financial condition.

Business is vulnerable to interest rate risk: The company business is vulnerable to interest rate risk, and volatility in interest rates could have a material adverse effect on the company net interest income, net interest margin and the company financial performance.

Dependent on credit bureaus for information: The Company depends on the accuracy and completeness of information provided by credit bureaus about clients and counterparties for the company credit assessment and risk management. Any misrepresentation, errors in or incompleteness of such information could adversely affect the company business and financial performance.

Peer Comparison

| Co_Name | Total Income | PAT | EPS | P/E | P/BV | BV | FV | Price | Mcap |
|------------------------------|--------------|--------|--------|-------|------|--------|----|--------|---------|
| Shri.City Union.** | 6036.44 | 1024.9 | 151.86 | 9.24 | 1.41 | 997.7 | 10 | 1402.7 | 9257.14 |
| Satin Creditcare | 1448.04 | 201.19 | 38.66 | 6.89 | 1.22 | 218.68 | 10 | 266.4 | 1386.3 |
| Ujjivan Fin.Ser. | 2013.62 | 150.44 | 12.46 | 20.41 | 1.64 | 154.71 | 10 | 254.4 | 3087.96 |
| Spandana Sphoority Fin. Ltd. | 1,043.10 | 311.90 | 48.50 | 17.65 | 2.40 | 356.16 | 10 | 856 | 5504.64 |

** TTM

Valuation

Considering the P/E valuation on the upper end of the price band of Rs. 856, the stock is priced at pre issue P/E of 16.37x on its FY19 EPS of Rs. 52.30. Post issue, the stock is priced at a P/E of 17.65x on its EPS of Rs. 48.50. Looking at the P/B ratio at Rs. 856 the stock is priced at P/B ratio of 2.70x on the pre issue book value of Rs.317 and on the post issue book value of Rs. 356.10 the P/B comes out to 2.40x.

On the lower end of the price band of Rs.853 the stock is priced at pre issue P/E of 16.31x on its FY19 EPS of Rs. 52.30. Post issue, the stock is priced at a P/E of 17.59x on its EPS of Rs. 19.15. Looking at the P/B ratio at Rs. 853, the stock is priced at P/B ratio of 2.69x on the pre issue book value of Rs. 317 and on the post issue book value of Rs. 356.16 , the P/B comes out to 2.39x.

Industry Overview

Between 2014 and 2017, approximately 515 million adults worldwide opened an account at a financial institution or through a mobile money provider, which led to an increase in account ownership among adults from 51% in 2011 to 62% in 2014, and further to 69% in 2017. As of March 2018, there were only about 642 million deposit accounts and 39 million credit accounts in rural India, which accounted for about 34% of the total deposit accounts and 23% of the loan accounts in scheduled commercial banks despite rural India making up about 68% of the total population. The significant under-penetration of credit in rural areas offers strong potential for improvement. Given that microfinance institutions (“MFIs”) have relatively deeper reach, existing customer relationships and employee bases, they are well placed to address this demand which is currently being met by informal sources of funds such as local money lenders.

The RBI and the government of India have launched various schemes for improving the penetration of credit, banking services, insurance and other social security programmes over the past three to four years. The RBI permitted continuation of the priority sector status to MFIs vide its circular in May 2011. The continuation of PSL status for NBFC-MFIs and allowing NBFC-MFIs to act as business correspondents for banks augurs well for funding profile of NBFC MFIs. Further NBFC MFIs also have opportunities to raise off balance sheet funding through business correspondent model, securitization and assignments as a significant proportion of underlying portfolios which would qualify under the key categories of PSL targets.

Outlook

The NBFC sector is facing a liquidity crisis and NBFC companies are finding hard to mobilize funds from the market in the current scenario. The weak economic environment will continue to put stress in the NBFC sector as adverse economic scenario may lead to higher delinquencies. Following the implementation of AP Microfinance Ordinance 2010 which crippled the company's collections and cash-flows, Spandana Sphoorty underwent the corporate debt restructuring (CDR) mechanism and restructured its borrowings. In March 31, 2017 and March 8, 2018, it has raised money at a price of Rs.235.48 through private placement as well as preferential allotment. Moreover, through this public issue, only 400 cr will come to the company, and rest i.e. Rs 800 Cr is going to the promoter itself. A long term investor with high risk appetite may opt the issue.

| EVENT | INDICATIVE DATE (On or about) |
|---|--------------------------------------|
| FOR ALL BIDDERS | Mon, Aug 5, 19 |
| Bid/ Offer Closing Date | Wed, Aug 7, 2019 |
| Finalisation of Basis of Allotment with the Designated Stock Exchange | On or about Wed, Aug 14, 19 |
| Initiation of refunds for anchor investors/unblocking of funds | On or about Wed, Aug 14, 2019 |
| Credit of Equity Shares to demat accounts of Allottees | On or about Friday, Aug 16, 2019 |
| Commencement of trading of the Equity Shares on the Stock Exchanges | On or about Friday, August 19, 2019 |

Annexure

Consolidated Financials

Profit & Loss

Rs. in Cr.

| Particulars | 31-Mar-19 | 31-Mar-18 | 31-Mar-17 |
|-------------------------|---------------|---------------|---------------|
| Revenue from operations | 1,043.10 | 587.31 | 377.06 |
| Total expenditure | 210.23 | 67.32 | 305.83 |
| Operating Profit | 832.87 | 519.99 | 71.23 |
| OPM% | 79.85 | 88.54 | 18.89 |
| Other Income | 5.43 | 0.23 | 1.60 |
| PBDIT | 838.30 | 520.22 | 72.83 |
| Depreciation | 6.97 | 5.72 | 8.33 |
| PBIT | 831.34 | 514.49 | 64.50 |
| Interest | 357.87 | 231.79 | 29.40 |
| PBT | 473.47 | 282.70 | 35.10 |
| Tax | 161.57 | 94.76 | -408.31 |
| Profit After Tax | 311.90 | 187.95 | 443.41 |

Balance sheet is on next page

Balance Sheet

Rs. in Cr.

| Particulars | 31-Mar-19 | 31-Mar-18 | 31-Mar-17 |
|--|----------------|----------------|----------------|
| Financial assets | | | |
| Cash and cash equivalents | 148.61 | 104.54 | 290.12 |
| Bank Balances other than cash and cash equivalents | 203.19 | 103.25 | 2.31 |
| Trade Receivables | 3.55 | 2.50 | 1.46 |
| Loan Portfolio | 4267.76 | 3089.63 | 1194.55 |
| Investments | 0.10 | 0.10 | 0.10 |
| Other financial assets | 60.447 | 65.96 | 1.74 |
| Total financial assets | 4683.65 | 3365.97 | 1490.28 |
| Non-financial assets | | | |
| Current tax assets (net) | 8.337 | 4.186 | 4.66 |
| Deferred tax assets (net) | 199.98 | 384.08 | 421.50 |
| Property, Plant and Equipment | 7.17 | 5.85 | 6.62 |
| Intangible assets | 2.22 | 2.60 | 2.39 |
| Goodwill | 17.37 | 0.00 | 0.00 |
| Other non-financial assets | 12.97 | 1.55 | 3.17 |
| Total current assets | 248.05 | 398.28 | 438.34 |
| Total Assets | 4931.71 | 3764.25 | 1928.62 |
| Financial Liabilities | | | |
| Debt Securities | 1371.96 | 1014.71 | 0.00 |
| Borrowings (Other than Debt Securities) | 1575.48 | 1296.51 | 932.46 |
| Subordinated Liabilities | 20.29 | 20.16 | 1.01 |
| Other Financial liabilities | 44.49 | 14.51 | 25.95 |
| Total non-current liabilities | 3012.22 | 2345.89 | 959.42 |
| Non-Financial Liabilities | | | |
| Current Tax Liabilities (net) | 6.28 | 9.30 | 23.58 |
| Provisions | 0.36 | 0.39 | 0.60 |
| Other Non-Financial liabilities | 22.49 | 18.03 | 17.45 |
| Total current liabilities | 29.13 | 27.72 | 41.64 |
| Total | 3041.35 | 2373.61 | 1001.05 |
| NET Worth | 1890.36 | 1390.64 | 927.57 |
| Net worth represented by: | | | |
| Equity Share Capital | 59.63 | 29.76 | 28.449 |
| Other Equity | 1829.80 | 1360.88 | 899.12 |
| Equity attributable to shareholders of the company | 1889.44 | 1390.64 | 927.57 |
| Non Controlling Interest | 0.922 | 0 | |
| Total Equity | 1890.36 | 1390.64 | 927.57 |
| Total Net Worth | 1890.36 | 1390.64 | 927.57 |

RANKING METHODOLOGY

| | |
|-----------|-------|
| WEAK | ★ |
| NEUTRAL | ★★ |
| FAIR | ★★★ |
| GOOD | ★★★★ |
| EXCELLENT | ★★★★★ |

E-mail: smc.care@smcindiaonline.com



Moneywise. Be wise.

Corporate Office:
11/6B, Shanti Chamber,
Pusa Road, New Delhi - 110005
Tel: +91-11-30111000
www.smcindiaonline.com

Mumbai Office:
Lotus Corporate Park, A Wing 401/402, 4th Floor,
Graham Firth Steel Compound, Off Western
Express Highway, Jay Coach Signal, Goreagon
(East) Mumbai - 400063
Tel: 91-22-67341600, Fax: 91-22-67341697

Kolkata Office:
18, Rabindra Sarani, Poddar Court, Gate No-4,
5th Floor, Kolkata - 700001
Tel.: 033 6612 7000/033 4058 7000
Fax: 033 6612 7004/033 4058 7004

SMC Global Securities Ltd. (hereinafter referred to as "SMC") is regulated by the Securities and Exchange Board of India ("SEBI") and is licensed to carry on the business of broking, depository services and related activities. SMC is a registered member of National Stock Exchange of India Limited, Bombay Stock Exchange Limited, MSEI (Metropolitan Stock Exchange of India Ltd) and M/s SMC Comtrade Ltd is a registered member of National Commodity and Derivative Exchange Limited and Multi Commodity Exchanges of India and other commodity exchanges in India. SMC is also registered as a Depository Participant with CDSL and NSDL. SMC's other associates are registered as Merchant Bankers, Portfolio Managers, NBFC with SEBI and Reserve Bank of India. It also has registration with AMFI as a Mutual Fund Distributor.

SMC is a SEBI registered Research Analyst having registration number INH100001849. SMC or its associates has not been debarred/ suspended by SEBI or any other regulatory authority for accessing /dealing in securities market. SMC or its associates or its Research Analyst or his relatives do not hold any financial interest in the subject company interest at the time of publication of this Report. SMC or its associates or its Research Analyst or his relatives do not hold any actual/beneficial ownership of more than 1% (one percent) in the subject company, at the end of the month immediately preceding the date of publication of this Report. SMC or its associates its Research Analyst or his relatives does not have any material conflict of interest at the time of publication of this Report.

SMC or its associates/analyst has not received any compensation from the subject company covered by the Research Analyst during the past twelve months. The subject company has not been a client of SMC during the past twelve months. SMC or its associates has not received any compensation or other benefits from the subject company covered by analyst or third party in connection with the present Research Report. The Research Analyst has not served as an officer, director or employee of the subject company covered by him/her and SMC has not been engaged in the market making activity for the subject company covered by the Research Analyst in this report.

The views expressed by the Research Analyst in this Report are based solely on information available publicly available/internal data/ other reliable sources believed to be true. SMC does not represent/ provide any warranty expressly or impliedly to the accuracy, contents or views expressed herein and investors are advised to independently evaluate the market conditions/risks involved before making any investment decision. The research analysts who have prepared this Report hereby certify that the views /opinions expressed in this Report are their personal independent views/opinions in respect of the subject company.

Disclaimer: This Research Report is for the personal information of the authorized recipient and doesn't construe to be any investment, legal or taxation advice to the investor. It is only for private circulation and use. The Research Report is based upon information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied upon as such. No action is solicited on the basis of the contents of this Research Report. The Research Report should not be reproduced or redistributed to any other person(s) in any form without prior written permission of the SMC. The contents of this material are general and are neither comprehensive nor inclusive. Neither SMC nor any of its affiliates, associates, representatives, directors or employees shall be responsible for any loss or damage that may arise to any person due to any action taken on the basis of this Research Report. It does not constitute personal recommendations or take into account the particular investment objectives, financial situations or needs of an individual client or a corporate/s or any entity/s. All investments involve risk and past performance doesn't guarantee future results. The value of, and income from investments may vary because of the changes in the macro and micro factors given at a certain period of time. The person should use his/her own judgment while taking investment decisions. Please note that SMC its affiliates, Research Analyst, officers, directors, and employees, including persons involved in the preparation or issuance of this Research Report: (a) from time to time, may have long or short positions in, and buy or sell the securities thereof, of the subject company(ies) mentioned here in; or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the subject company(ies) discussed herein or may perform or seek to perform investment banking services for such company(ies) or act as advisor or lender/borrower to such subject company(ies); or (c) may have any other potential conflict of interest with respect to any recommendation and related information and opinions. All disputes shall be subject to the exclusive jurisdiction of Delhi High court.